HISTORIC AND DESIGN REVIEW COMMISSION

November 03, 2021

HDRC CASE NO:	2021-373
ADDRESS:	3215 ROOSEVELT AVE
LEGAL DESCRIPTION:	NCB 11918 BLK 14 LOT 9 J WEISS SUBD
ZONING:	C-1, H
CITY COUNCIL DIST.:	3
DISTRICT:	Mission Historic District
APPLICANT:	DOUGLAS CAFFEY/EMPIRE CANOPY SIGN AND CONSTRUCTION
OWNER:	ROOSEVELT REALESTATE GROUP INC
TYPE OF WORK:	Signage
APPLICATION RECEIVED:	October 21, 2021
60-DAY REVIEW:	Not applicable due to City Council Emergency Orders
CASE MANAGER:	Edward Hall

REQUEST:

The applicant is requesting a Certificate of Appropriateness for approval to install a signage fascia on each side of the existing fuel canopy. The signage fascia will rear "Sunoco" on the front (east) elevations in flat, non-illuminated letters. Other elevations will only feature new panels with no signage. The proposed signage fascia would feature a length of approximately thirty-six (36) feet on the east and west elevations and approximately 24' - 6" on the north and south elevations. The application notes that the existing canopy flood lights may be used to illuminate the fascia signage.

Monument signage and fuel pump graphics were approved by the HDRC with stipulations on October 20, 2021.

APPLICABLE CITATIONS:

Historic Design Guidelines, Chapter 6, Guidelines for Signage

A. GENERAL

i. Number and size—Each building will be allowed one major and two minor signs. Total requested signage should not exceed 50 square feet.

ii. New signs—Select the type of sign to be used based on evidence of historic signs or sign attachment parts along the building storefront where possible. Design signs to respect and respond to the character and/or period of the area in which they are being placed. Signs should identify the tenant without creating visual clutter or distracting from building features and historic districts.

iii. Scale—Design signage to be in proportion to the facade, respecting the building's size, scale and mass, height, and rhythms and sizes of window and door openings. Scale signage (in terms of its height and width) to be subordinate to the overall building composition.

C. PLACEMENT AND INSTALLATION

i. Location—Place signs where historically located and reuse sign attachment parts where they exist. Do not erect signs above the cornice line or uppermost portion of a facade wall, or where they will disfigure or conceal architectural details, window openings, doors, or other significant details.

ii. Obstruction of historic features—Avoid obscuring historic building features such as cornices, gables, porches, balconies, or other decorative elements with new signs.

iii. Damage—Avoid irreversible damage caused by installing a sign. For example, mount a sign to the mortar rather than the historic masonry.

iv. Pedestrian orientation—Orient signs toward the sidewalk to maintain the pedestrian oriented nature of the historic districts.

D. DESIGN

i. Inappropriate materials—Do not use plastic, fiberglass, highly reflective materials that will be difficult to read, or other synthetic materials not historically used in the district.

ii. Appropriate materials—Construct signs of durable materials used for signs during the period of the building's construction, such as wood, wrought iron, steel, aluminum, and metal grill work.

iii. Color—Limit the number of colors used on a sign to three. Select a dark background with light lettering to make signs more legible.

iv. Typefaces—Select letter styles and sizes that complement the overall character of the building façade. Avoid hard-to-read or overly intricate styles.

E. LIGHTING

i. Lighting sources—Use only indirect or bare-bulb sources that do not produce glare to illuminate signs. All illumination shall be steady and stationary. Internal illumination should not be used.

ii. Neon lighting—Incorporate neon lighting as an integral architectural element or artwork appropriate to the site, if used.

Mission Historic District Design Manual, Chapter 5, Guidelines for Signage

A. GENERAL

i. Provision — Signage in the Mission Historic District should adhere to the Historic Design Guidelines unless amended by the following provisions for signage in this section of the Mission Manual.

ii. Sign types — Use sign types that are appropriate to the character and context of the area principally along the Mission Historic District Primary Road Corridors. Sign types that are not listed as a preferred type in the table below will be considered on a case by case basis.

D. LIGHTING

i. Indirect Lighting — Use of indirect or concealed lighting of sign surfaces where the source of lighting is not visible to observers is encouraged. Light fixtures providing indirect lighting to a sign surface, awning, or portion of the building may be observable and should be of high quality, for exterior use and exposure, and considered part of the overall design of the sign and the facade.

ii. Surface Wall-Neon Lighting — Surface wallmounted, projecting, and window neon signs are appropriate for use particularly when of high quality and artistic design. Neon lighting, when used, should be incorporated as an integral architectural element of the building.

iii. Lighting of Freestanding Signs — Externally light freestanding signs using landscape lighting or gooseneck lighting

FINDINGS:

- a. The existing service station at 3215 Roosevelt Avenue is located within the Mission Historic District and is located across Roosevelt Avenue from Mission San Jose, a UNESCO World Heritage Site.
- b. ALLOWABLE SIGNAGE The applicant has proposed signage to include a monument sign, fascia signage, and fuel pump signage. The Historic Design Guidelines recommend one major and two minor signs per application, not to exceed fifty (50) square feet total.
- c. EXISTING SIGNAGE The property at 3215 Roosevelt currently features a number of signs, including a canopy sign on the building and a number of unapproved window graphics. Staff finds that all existing, non-approved signage should be removed.
- d. PREVIOUSLY APPROVED SIGNAGE Monument signage and fuel pump graphics were approved by the HDRC with stipulations on October 20, 2021.
- e. FASCIA SIGNAGE The applicant has proposed to install a signage fascia on each side of the existing fuel canopy. The signage fascia will rear "Sunoco" on the front (east) elevations in flat, non-illuminated letters. Other elevations will only feature new panels with no signage. The proposed signage fascia would feature a length of approximately thirty-six (36) feet on the east and west elevations and approximately 24' 6" on the north and south elevations. The application notes that the existing canopy flood lights may be used to illuminate the fascia signage.

RECOMMENDATION:

Staff recommends approval of the proposed signage based on finding e with the stipulation that the signage be located on either the north or south façade as to not face directly toward Mission San Jose.

City of San Antonio One Stop



October 1, 2021

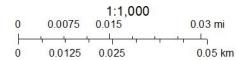
CoSA Addresses

Community Service Centers



BCAD Parcels

CoSA Parcels

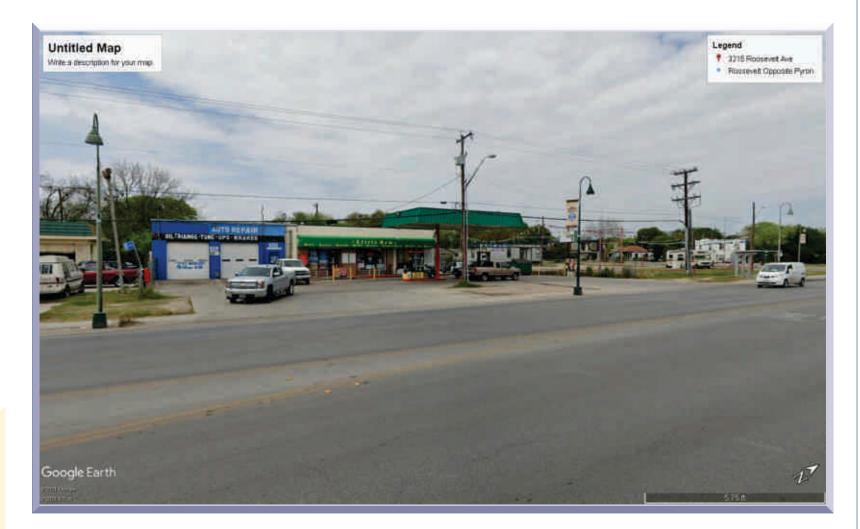


City of San Antonio GIS Copyright 9-29-2021



3215 Roosevelt Ave. San Antonio, TX

BL# 8002199401





	visions: /. 0 - Original Drawing 05/18/2021	Address: 3215 Roosevelt Ave. San Antonio, TX	Job Number: SUN Date: 05/18/2021
IMAGING		Customer: EMPIRE CANOPY	
IMAGING THE PETROLEUM INDUSTRY FOR OVER 30 YEARS		Drawn by: JH	Customer Approval:

N-27938-SR

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Main ID Sign

Scope of Work:

Remove existing single-pole sign and dispose. Install new Sunoco spec 5x10 monument sign system to include Sunoco logo, Ultra-Tech panel, 2-product (Regular/Diesel) manual pricer with 2-tier (Cash/Credit) pricing for Regular and "Little Sam" strategy panel. Sign cabinet to be painted SUNOCO BLUE.

Monument sign base to be painted SUONCO LT GRAY OR it can be masonry/stone material to match c-store if required by permitting.

Rendering ...for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to final engineering specifications and install drawings.

Square Footage Totals: **Existing:** TBV **Proposed:** 24.8 Sq Ft





DAY



NOTE: Final dimensions to be determined by Final Engineering

NOTE: Sunoco logo to be street justified on both sides 73″ Grade Placards: 8"H x 11"W Regular **999** Large Placards: 8"H x 5"W Small (9) Placards: 8"H x 3"W SUNDCO Regular 99999 Final placard sizes 49" TBD by Engineering Diesel 9999 **Metal Faces** OAH 5' Ultrastech... **Little Sam** Olympas Gray Skirt to be Supplied by Others **NIGHT:**

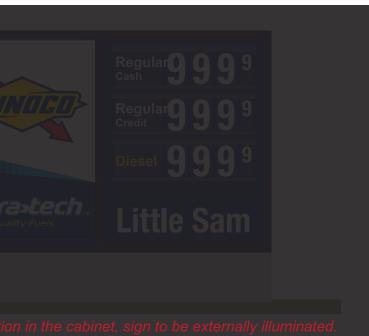
TOTAL: 24.8 Sq. Ft.





Revisions: Rev. 0 - Original Drawing Rev. 1 - Added Everbrite MID rendering 05/24/2021 Rev. 2 - Added updated MID. 10/20/2021

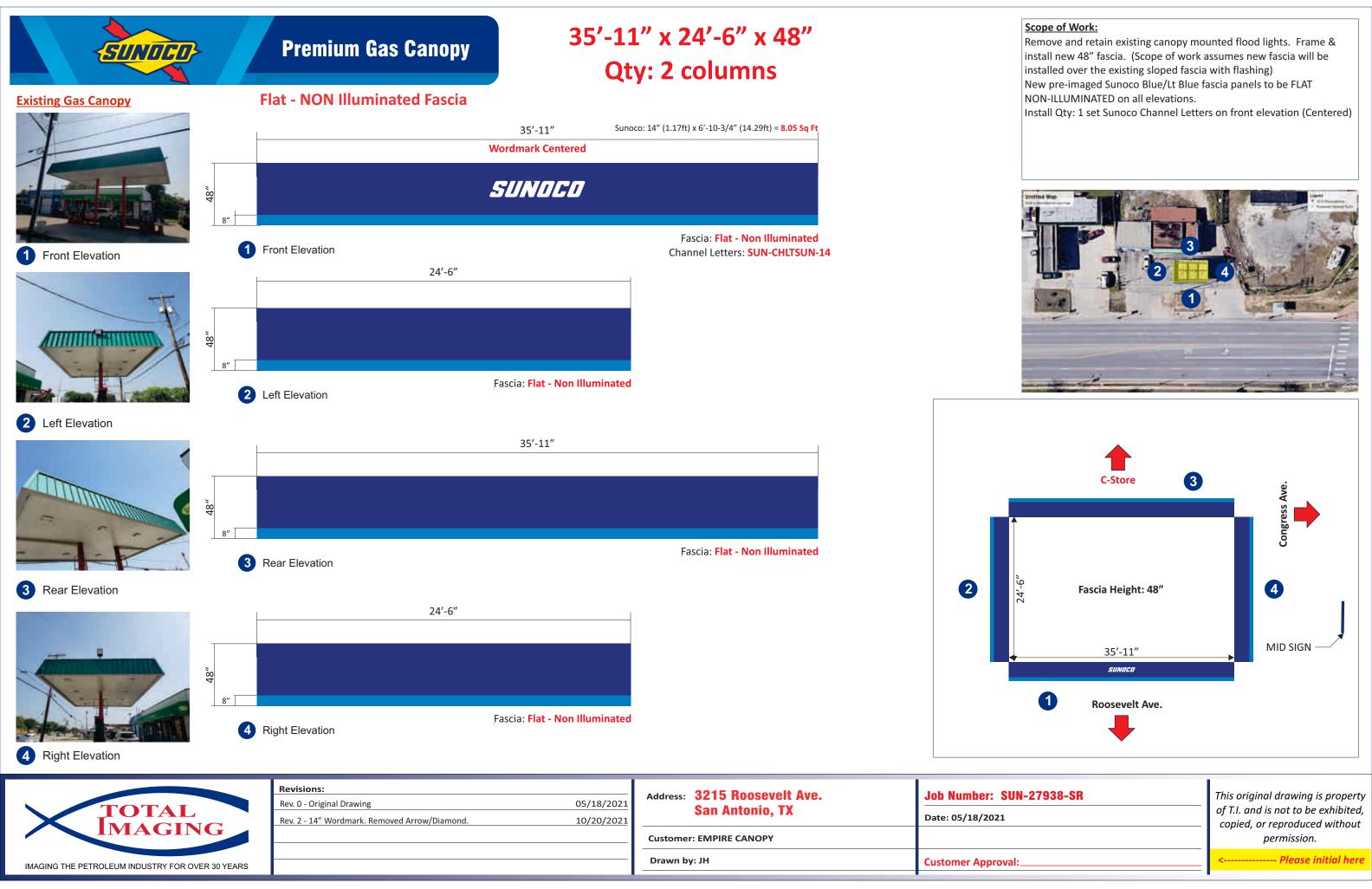
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05/18/2021	Address: 3215 Roosevelt Ave.	Job Number: SUN-
05/24/2021	San Antonio, TX	Date: 05/18/2021
10/20/2021	Customer: EMPIRE CANOPY	
	Drawn by: JH	Customer Approval:

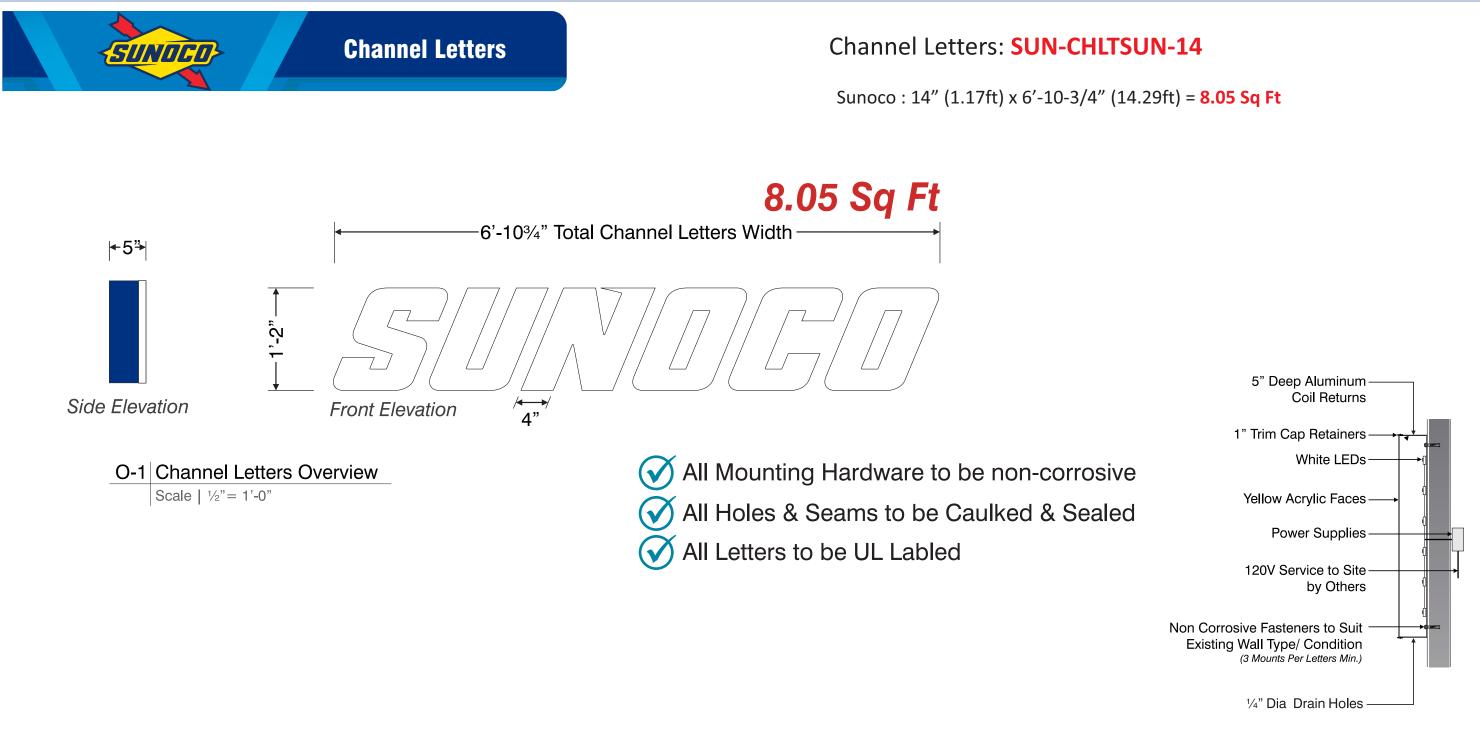


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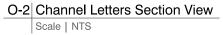
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	Revisions:			
ТОТАТ	Rev. 0 - Original Drawing	05/18/2021	Address: 3215 Roosevelt Ave. San Antonio, TX	Job Number: SUN
TOTAL	Rev. 2 - Wordmark specs.	10/20/2021	Sall Alltullu, TA	Date: 05/18/2021
IMAGING			Customer: EMPIRE CANOPY	
IMAGING THE PETROLEUM INDUSTRY FOR OVER 30 YEARS			Drawn by: JH	Customer Approval:_



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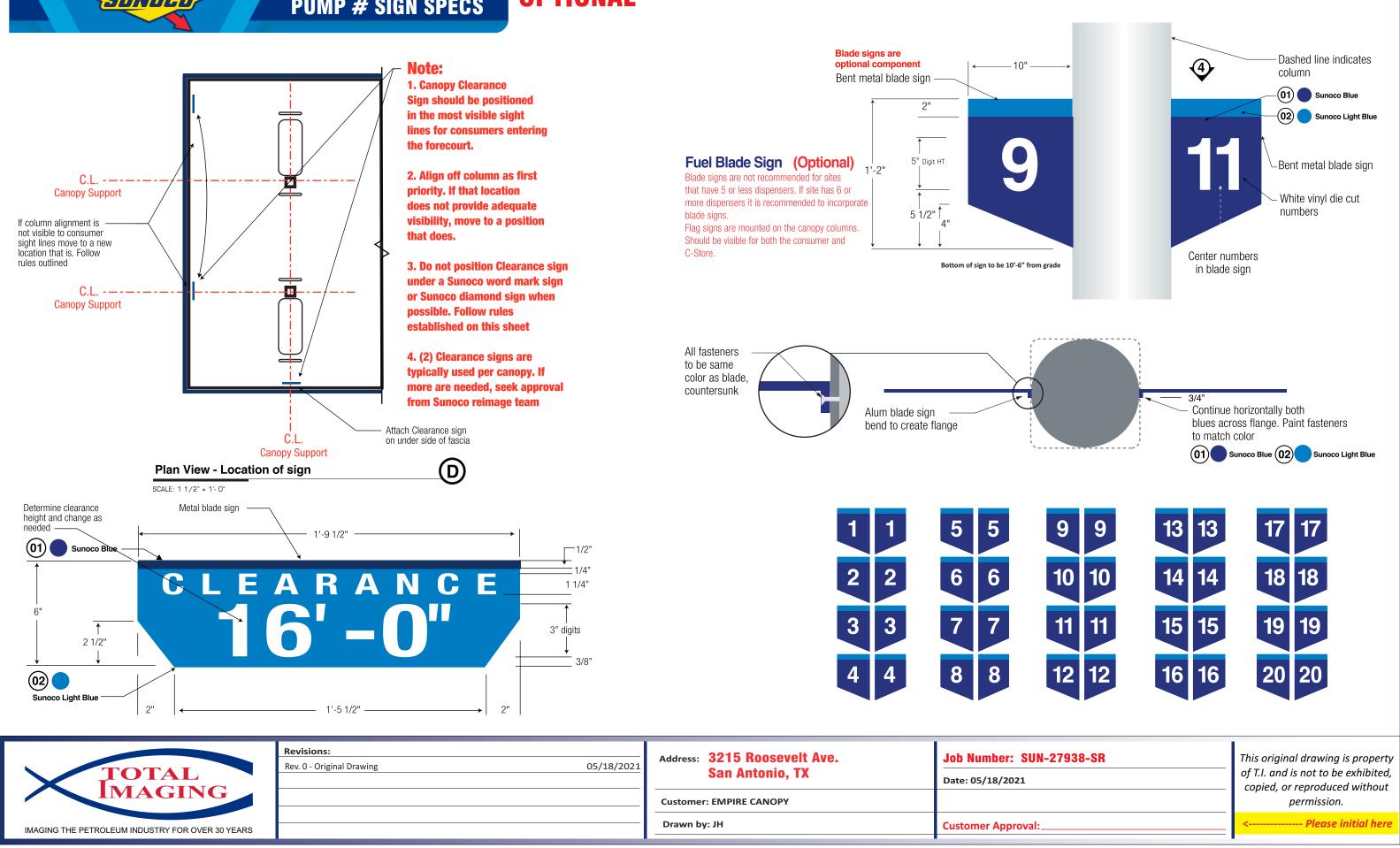
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CLEARANCE SIGNS & PUMP # SIGN SPECS

OPTIONAL

PREVIOUSLY APPROVED BY THE HDRC



TOTAL IMAGING
IMAGING THE PETROLEUM INDUSTRY FOR OVER 30 YEARS

g 05/18/2021	Address: 3215 Roosevelt Ave. San Antonio, TX	Job Number: SUN-279 Date: 05/18/2021
	Customer: EMPIRE CANOPY	
	Drawn by: JH	Customer Approval:



Canopy Deck & Lighting

Scope of Work:

Pressure wash gas canopy decking. Repaint gas canopy decking WHITE. Existing lights are LED and are to remain. Clean existing LED decking lights as needed. Per Sunoco specifications, all gas canopy decks should be White; diesel canopy decking should be painted Black. Canopy decks should be clean and free of peeling paint. Canopy decks that are not clean should be power washed. Canopy decks should be freshly re-painted if the underside was previously painted.

All canopy lights should be fully functional with clean lenses. Damaged or missing lenses should be replaced. *If site does not currently have LED decking lights they must be updated to LED.*

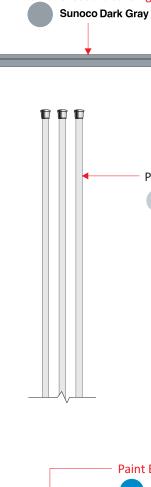


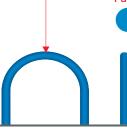
Forecourt Scope of Work: Vent Pipes to be painted Sunoco Light Gray Forecourt Bollards to be painted Sunoco Light Blue

Light poles to be painted Sunoco Light Gray Painted curbing to be re-painted Sunoco Dark Gray

Existing Gas Canopy Decking & Lighting







Note: If bollards are stainless steel they are to remain unpainted

TOTAL IMAGING
IMAGING THE PETROLEUM INDUSTRY FOR OVER 30 YEARS

Revisions: Rev. 0 - Original Drawing 05/18/2021	Address: 3215 Roosevelt Ave. San Antonio, TX	Job Number: SUN Date: 05/18/2021
	Customer: EMPIRE CANOPY	
	Drawn by: JH	Customer Approval:_
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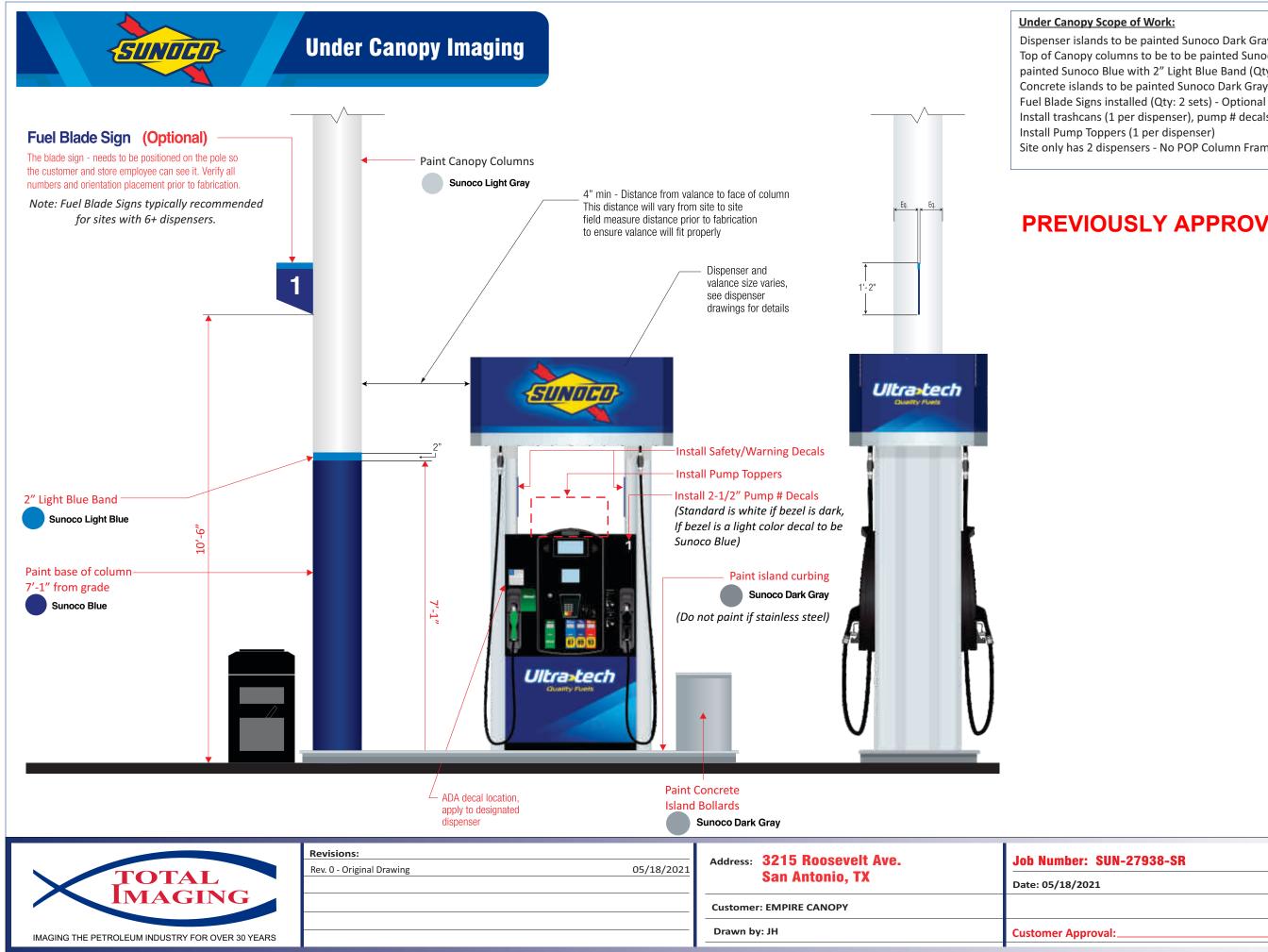
Forecourt Imaging

Paint Forecourt Curbing Paint Vent Pipes Paint Light Poles Sunoco Light Gray Sunoco Light Gray **Paint Bollards** Sunoco Light Blue Paint Concrete Island Bollards-Sunoco Dark Gray

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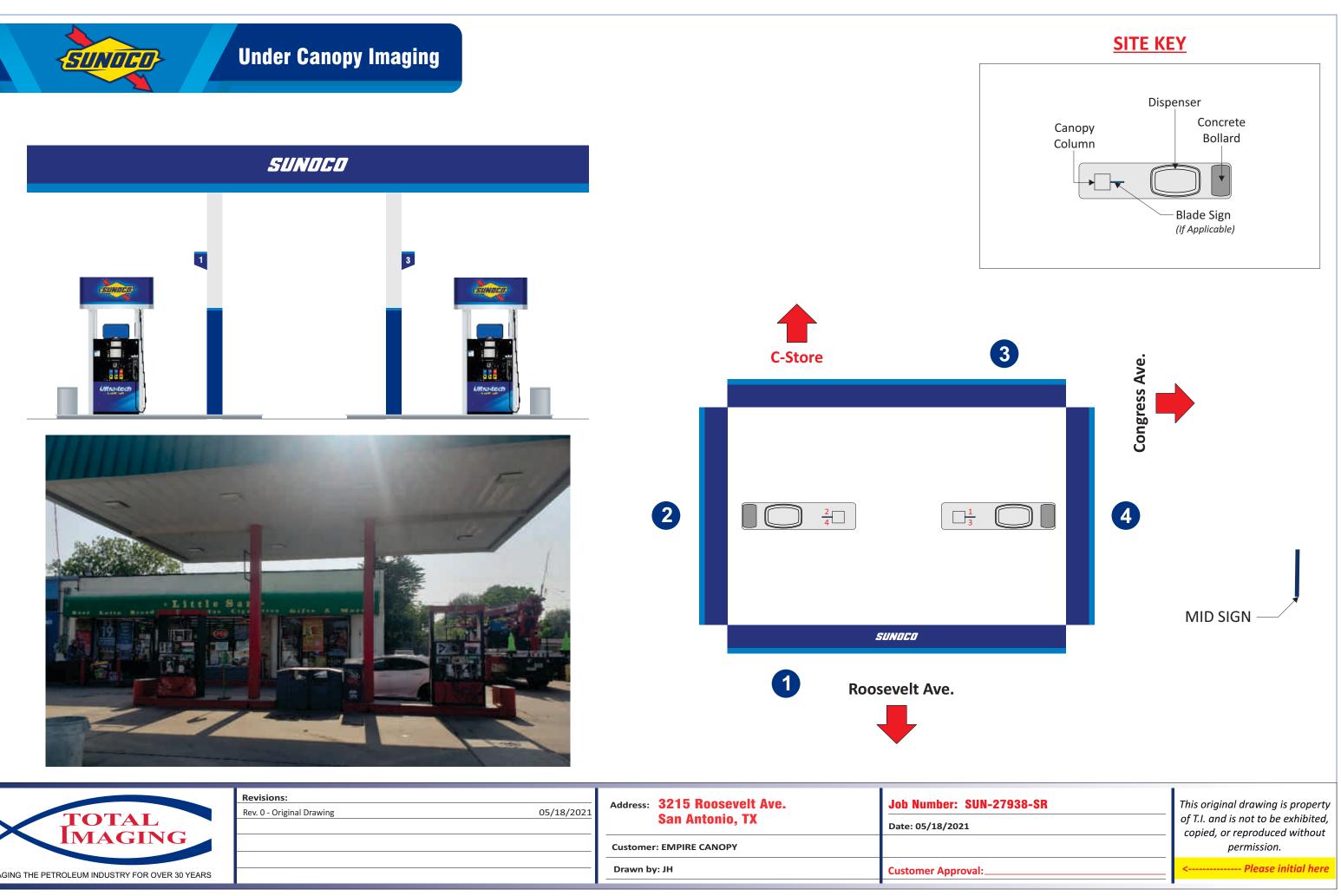
- Dispenser islands to be painted Sunoco Dark Gray (Qty: 2)
- Top of Canopy columns to be to be painted Sunoco Light Gray w/ bottom 7'-1" from grade painted Sunoco Blue with 2" Light Blue Band (Qty: 2)
- Concrete islands to be painted Sunoco Dark Gray (Qty: 2)
- Install trashcans (1 per dispenser), pump # decals, regulatory decals etc.
- Site only has 2 dispensers No POP Column Frames or Arrows to be installed.

PREVIOUSLY APPROVED BY THE HDRC

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TOTAL IMAGING
IMAGING THE PETROLEUM INDUSTRY FOR OVER 30 YEARS

05/18/2021	Address: 3215 Roosevelt Ave. San Antonio, TX	Job Number: SUN-279
	Customer: EMPIRE CANOPY	
	Drawn by: JH	Customer Approval:



PROPOSED:

PREVIOUSLY APPROVED BY THE HDRC

Valance: SUN-V-24x56x27

Material Supplier: Pro Sign

Qty: 2

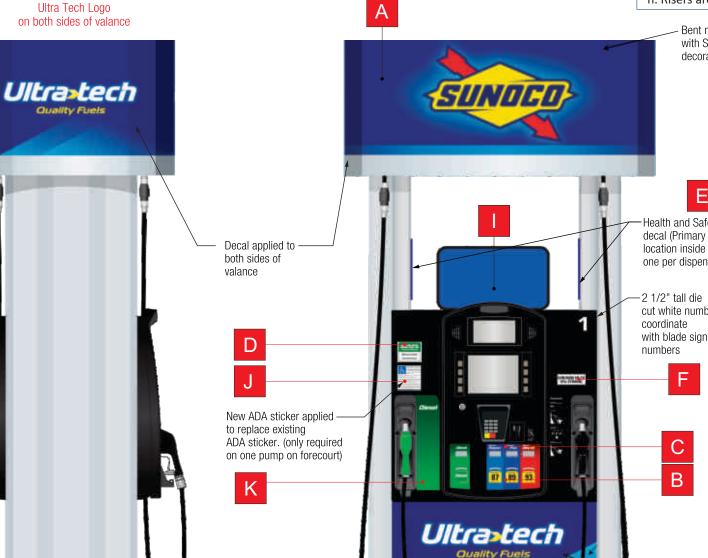




one per dispenser 2 1/2" tall die cut white number coordinate with blade sign numbers

F

С



Existing Dispensers Under Gas Canopy:



Gilbarco Advantage (3+0) with 87/89/Dsl Qty = 2

TOTAL	Revisions: Rev. 0 - Original Drawing	05/18/2021	San Antonio, TX	Job Number: SUN-279 Date: 05/18/2021
IMAGING			Customer: EMPIRE CANOPY	
IMAGING THE PETROLEUM INDUSTRY FOR OVER 30 YEARS			Drawn by: JH	Customer Approval:

G

Gas Dispenser Scope of Work:

Site to receive new refurbished Gilbarco Encore 500S dispensers (Qty: 2 3+1?). Dispensers will need to be re-imaged to Sunoco image specs with materials supplied by LSI / ProSign to include:

a. SUNOCO Valances provided by ProSign to be fitted on all dispensers (Qty: 2) b. Install new Metal Door Skins (Qty: 2 set)

c. Install LSI provided PID/Octane/Crind Overlay decals (Qty: 2 set)

d. Install 2-1/2" Pump # Decal to dispenser crind/bezel.

e. Health & Safety decals (2 per dispenser) installed on inside risers

f. Install all required regulatory decals as needed (ethanol, low sulfur, ADA etc.) g. Install Qty: 2 Pump Topper Frames

h. Risers are to be Gray or stainless steel.

Bent metal valance with Sunoco decoration





-Metal door skirt

with Sunoco

decoration

Required Dispenser Items:

A	Valance
В	Octane Decals
С	Fuel Grade Decals (PIDs)
D	ULSD Decal (If applicable)
E	Health/Safety/Warning Decals
F	Ethanol Decals
G	Door Skirt
H	2-1/2" Pump # Decals
1	Pump Topper
J	ADA Decal
K	Diesel Surround Overlay (If applicable)

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C-Store Imaging

Existing C-Store



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IMAGING THE PETROLEUM INDUSTRY FOR OVER 30 YEARS			Drawn by: JH	Customer Approval:
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Scope of Work:

No C-Store Image Work



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Color Specifications

Sunoco Bright Blue

Material / Color Match Pantone Process Blue C Match

Color Usage on Site Dispenser Valance and Skirt gradations, MID Gradation accent

Sunoco Light Blue

Material / Color Match Pantone 2935 C Match 3M Film - Intense Blue

Color Usage on Site Canopy Fascia, Canopy Arrow Accents, Bollards, Blade Sign Accent, POP Accent, Architectural Forecourt Arrow Vertical Accent, Express Store fascia, Car Wash



Paint Spec Sherwin Williams Intense Blue - Satin Finish **Color Usage on Site** Bollards



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Sunoco Light Grav

Material / Color Match SW 6253 Olympus White

Color Usage on Site

Canopy Columns, Vent Stacks, Site Lighting Poles, Undercanopy Kiosk Walls, Mullions for Kiosk if not approved approved colors, Express Store walls, Car Wash Walls

Sunoco Silver

Material / Color Match Pantone 877 C Match

Color Usage on Site Valance Band, Unbranded diesel canopy fascia band

Sunoco Medium Gray

Sunoco Medium Blue

Material / Color Match Pantone 2935C Match

Color Usage on Site Sign on Express Store

Sunoco Blue

Material / Color Match Pantone 288 C Match 3M Film - Sapphire Blue ACM - Reynobond Duragloss 3000 Sapphire Blue

Color Usage on Site

Canopy Fascia, Dispenser, Canopy Column, Blade Signs, POP Frame, Architectural Forecourt Arrow, MID Panels, Undercanopy Kiosk Fascia, Express Store fascia, Car Wash



Paint Spec

Sherwin Williams Sapphire Blue - Satin Finish

Color Usage on Site Canopy Column, Retro Fit MID Structural Columns, Undercanopy Kiosk Fascia

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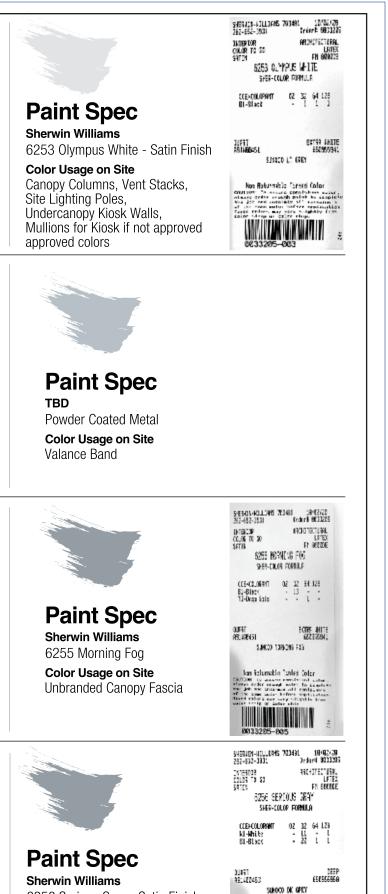
Sunoco Dark Gray Color Usage on Site Canopy Island Curbs



Material / Color Match

Color Usage on Site

Pantone Cool Gray 6 C Match



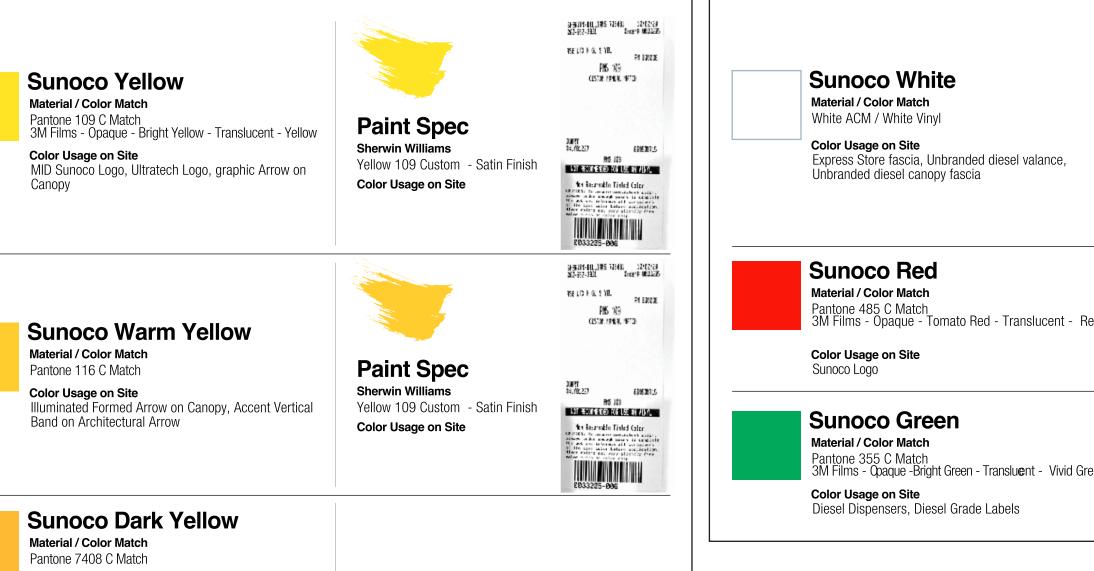
6256 Serious Gray - Satin Finish

Non Returnable Tonted Calor

Color Usage on Site Canopy Island Curbs



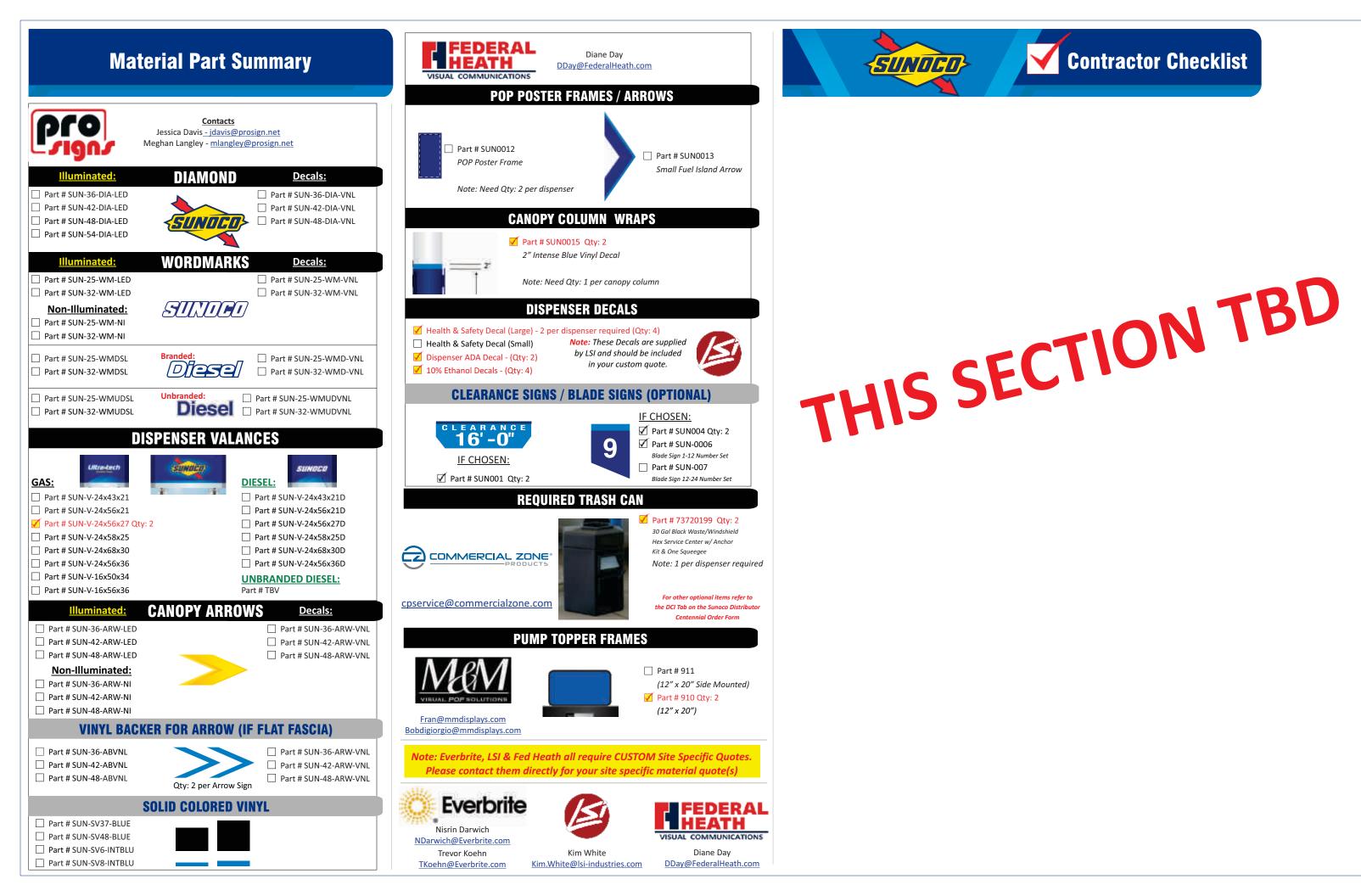
Color Specifications



Color Usage on Site

Digital Gradations on Arrow for Canopy to Create Dimension, Ultra Tech Arrow Gradations to Create Dimension

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	Paint Spec TBD Powder Coated Metal Color Usage on Site Express Store fascia, Unbranded diesel valance, Unbranded diesel canopy fascia	
Red		
Green		

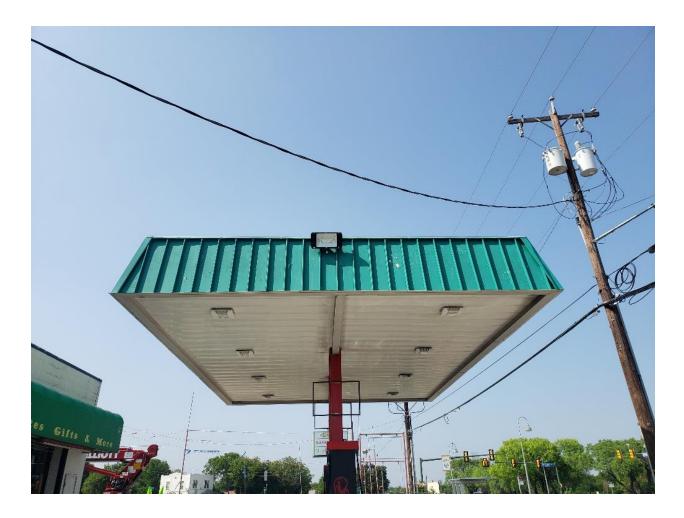








EXISTING CANOPY STRUCTURE TO HAVE NEW IMAGE AND SIGNAGE:







EXSITING GROUND SIGN- TO BE REMOVED:





